

# Dear [Member's Name],

We hope this message finds you well. We've noticed that you haven't been with us for a while, and we sincerely miss you!

To welcome you back, we're excited to offer you an exclusive **[XX]% discount** on your next membership renewal. This special offer is available for a limited time, valid until **[Expiration Date]**.

To redeem your discount, simply use the code **[DISCOUNT CODE]** at checkout or present this letter at our location.

We value your membership and would love to have you back as part of our community. If there's anything we can do to improve your experience, please don't hesitate to reach out.

Warm regards,

[Your Name]

[Your Title]

[Your Organization]

[Contact Information]