Dear Valued Client,

We hope this message finds you well! At [Your Company Name], we cherish the relationships we've built with our past clients, and we are excited to extend an exclusive promotion just for you.

Exclusive Offer: [Details of the Promotion]

As a token of our appreciation, we're offering you [specific discount, offer details, or service] available only until [expiration date]. This is our way of saying thank you for choosing us in the past!

To redeem your offer, simply use the code [PROMO CODE] at checkout or mention this letter if you prefer to visit us in person.

We look forward to serving you again soon and hope to hear from you!

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]