Join Our Seasonal Gym Membership Drive!

Dear [Member's Name],

We are excited to announce our upcoming Seasonal Gym Membership Drive! As the season changes, it's the perfect time to kickstart your fitness journey.

For a limited time, we are offering exclusive discounts on all our memberships. Whether you are a returning member or thinking about joining us for the first time, we have a plan that suits your needs:

- **30% off** annual memberships
- Free personal training session with every sign-up
- Access to all group classes

Don't miss out on this opportunity! The membership drive starts on [Start Date] and runs until [End Date]. Sign up today and take the first step towards a healthier you.

To register or for more information, visit our website at [Website URL] or call us at [Phone Number].

We can't wait to see you at the gym!

Best regards, [Your Name] [Your Position] [Gym Name]