Exclusive Offer Just for You!

Dear [Recipient's Name],

We are excited to announce a limited-time discount on our fitness program just for you! For the next two weeks, you can enjoy a **20% discount** on our premium membership!

Don't miss out on this opportunity to kickstart your fitness journey with access to:

- Personalized training plans
- Group classes and workshops
- Nutritional guidance and support

To claim your discount, use the code **FIT20** at checkout. This offer is valid until [End Date].

Take the first step towards a healthier you!

Best wishes,

[Your Name]
[Your Company]
[Contact Information]