

Subject: Exciting Mid-Year Sale Collaboration

Dear [Partner's Name],

As we reach the midpoint of the year, we are excited to propose a collaborative mid-year sale that we believe will benefit both our companies. This promotional event aims to boost sales, enhance brand visibility, and strengthen our partnership.

We suggest a sale period from [start date] to [end date], during which we can offer exclusive discounts on select products. Additionally, we can leverage our social media platforms and email newsletters to promote this event to our customer bases.

Please let us know if you're interested, and we can schedule a meeting to discuss the details further. Together, we can create a successful campaign that drives sales and engages our customers.

Looking forward to your response!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]