

Brand Ambassador Program Guidelines

Dear [Brand Ambassador Name],

Welcome to the [Brand Name] Brand Ambassador Program! We are thrilled to have you as part of our team. Below are the guidelines to ensure a successful partnership:

1. Responsibilities

- Participate in social media campaigns and share branded content.
- Attend events and represent [Brand Name] with enthusiasm.
- Provide feedback and insights from your audience.

2. Brand Representation

- Always maintain a positive attitude and uphold the brand values.
- Use designated hashtags when posting on social media.
- Seek approval for any content that directly involves the brand.

3. Compensation

Brand ambassadors will receive [details of compensation], along with exclusive perks and opportunities based on your performance.

4. Duration and Termination

This agreement will last for [duration], and can be terminated by either party with [notice period].

We are excited to work with you and look forward to your contributions to the [Brand Name] family! If you have any questions, please don't hesitate to reach out.

Best regards,

[Your Name]

[Your Position]

[Brand Name]

[Contact Information]