Dear Valued Customers,

We are thrilled to announce the launch of our new line of eco-friendly products designed to promote a sustainable lifestyle. At [Your Company Name], we believe in protecting our planet while providing you with high-quality alternatives.

Our new green products include:

- Biodegradable cleaning supplies
- Reusable kitchen products
- Organic personal care items
- Eco-friendly packaging solutions

Join us on this journey towards a cleaner, greener future. For a limited time, enjoy a 15% discount on your first purchase of our new products with the code GREEN15.

Thank you for supporting environmental sustainability!

Sincerely,
[Your Name]
[Your Title]
[Your Company Name]