Dear [Customer's Name],

Thank you for your recent purchases at [Store Name]! We appreciate your loyalty and would like to offer you some personalized recommendations based on your past purchases.

Recommended for You:

- [Recommended Product 1] - Perfect complement to [Past Purchase 1]
- [Recommended Product 2] - Customers who bought [Past Purchase 1] also loved this!
- [Recommended Product 3] - A great addition to your collection!

As a token of our appreciation, use code **[Discount Code]** to enjoy a special discount on your next purchase!

Best regards,

The [Store Name] Team