## We Miss You! Enjoy a Special Discount Just for You!

Dear Valued Customer,

We noticed that it's been a while since your last visit, and we truly miss having you with us. To show our appreciation and to spark your interest, we're excited to offer you an exclusive 20% discount on your next purchase!

This limited-time offer is our way of saying thank you for being a part of our community. Use the code **DORMANT20** at checkout to redeem your discount.

Hurry, this offer is valid until October 31, 2023.

We can't wait to see you back!

Warm regards, Your Company Name