

# Exclusive Back-to-School Discounts Just for You!

Dear Valued Customer,

As the new school year approaches, we are excited to offer you exclusive discounts to help you and your family gear up for success!

## Special Offers:

- 20% off all school supplies
- Buy one, get one 50% off on backpacks
- Free shipping on orders over \$50

Use the code **SCHOOL20** at checkout to unlock your savings. These offers are valid from **August 1st to August 31st**.

Thank you for being a part of our community. We wish you and your students a successful and exciting school year!

Sincerely,  
Your Company Name