

Dear [Member Name],

We hope this message finds you well! We are reaching out to remind you that your membership in our loyalty program is due for renewal on [Renewal Date].

As a valued member, you have enjoyed numerous benefits including [list benefits]. We would love for you to continue taking advantage of these rewards!

To renew your membership, please visit our website at [Website URL] or contact us at [Contact Information]. The renewal fee is [Renewal Fee].

Thank you for being a part of our community. We look forward to serving you for another year!

Best regards,

[Your Company Name]

[Your Company Contact Information]