

Letter of Interest

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip]

[Your Email]

[Your Phone Number]

[Hiring Manager's Name]

[Company Name]

[Company Address]

[City, State, Zip]

Dear [Hiring Manager's Name],

I am writing to express my interest in the digital marketing position at [Company Name] as advertised on [Where You Found the Job Listing]. With a background in digital marketing and a strong passion for leveraging data to drive growth, I am excited about the opportunity to contribute to your team.

In my previous role at [Previous Company Name], I successfully managed multiple digital campaigns that resulted in a [specific metric or achievement]. My expertise in SEO, PPC, and social media strategy helped increase [specific outcome] by [percentage or amount], demonstrating my ability to drive measurable results.

I am particularly impressed by [something specific about the company or its marketing strategies] and believe my skills in [specific skills relevant to the position] would be a great fit for your team.

I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of [Company Name]. Thank you for considering my application. I look forward to the possibility of speaking with you soon.

Sincerely,

[Your Name]