

Cover Letter

Your Name

Your Address

City, State, Zip Code

Email Address

Phone Number

Date

Hiring Manager's Name

Company Name

Company Address

City, State, Zip Code

Dear [Hiring Manager's Name],

I am writing to express my interest in the Sales Manager position at [Company Name] as advertised on [where you found the job listing]. With over [X years] of experience in sales and a proven track record of achieving targets, I am confident in my ability to make a significant contribution to your team.

In my previous role at [Previous Company Name], I successfully managed a team of [number] sales representatives and implemented strategies that led to a [percentage]% increase in sales within [specific timeframe]. My ability to analyze market trends and customer needs has been instrumental in developing effective sales campaigns.

I am particularly impressed with [specific detail about the company or its products] and I am eager to bring my expertise in driving sales performance and team productivity to [Company Name]. I believe that my strong leadership skills, coupled with my dedication to achieving excellence, make me a perfect fit for this role.

I am looking forward to the opportunity to discuss how my background, skills, and enthusiasms align with the needs of your team. Thank you for considering my application. I hope to hear from you soon to arrange an interview.

Sincerely,

Your Name