

# Application for Sales Manager Position

Dear [Hiring Manager's Name],

I am writing to express my interest in the Sales Manager position at [Company Name] as advertised on [Where You Found the Job Posting]. With over [X years] of experience in sales and a proven track record of exceeding targets, I am excited about the opportunity to contribute to your team.

In my previous role at [Previous Company Name], I successfully led a team of [Number] sales representatives and achieved a [Percentage]% increase in annual sales. My ability to analyze market trends and customer needs has allowed me to develop effective sales strategies that consistently drive revenue growth.

I am particularly impressed with [Company Name]'s commitment to [Specific Company Value or Initiative], and I believe that my skills in [Relevant Skills] align perfectly with your goals. I am confident in my ability to lead your sales team to achieve exceptional results.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and enthusiasms can contribute to the success of [Company Name].

Sincerely,

[Your Name]  
[Your Address]  
[Your Phone Number]  
[Your Email Address]