

Cover Letter

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Date]

[Hiring Manager's Name]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Hiring Manager's Name],

I am writing to express my interest in the Marketing Manager position listed on [where you found the job posting]. With over [number] years of experience in developing successful marketing strategies and campaigns, I am excited about the opportunity to contribute to [Company Name].

In my previous role at [Your Last Company Name], I successfully managed a team of [number] marketers and launched several campaigns that increased [key performance indicator, e.g., lead generation, brand awareness] by [percentage or metric]. My background in [specific skills or tools relevant to the job] has equipped me with the analytical skills necessary to drive data-informed decisions and optimize marketing efforts.

I am particularly impressed by [something specific about the company or its products/services] and I am eager to bring my expertise in [specific area of marketing, e.g., digital marketing, content strategy] to [Company Name]. I believe my proactive approach and commitment to excellence will make me a valuable asset to your team.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with the goals of [Company Name].

Sincerely,
[Your Name]