

Market Update for Your Expired Listing

Dear [Homeowner's Name],

I hope this message finds you well. I wanted to take a moment to provide you with an update on the current market conditions as they relate to your expired listing at [Property Address].

As of [Date], the real estate market has shifted significantly due to [briefly describe market changes, e.g., increase in demand, changes in interest rates, etc.]. This could be beneficial for you as we consider re-listing your property.

Key Market Highlights:

- Average days on market have decreased/increased to [X days].
- Median home prices in your area have risen/fallen by [Y%].
- New listings have surged/dropped, indicating [explain the significance].

Given these updates, I believe there is a renewed opportunity to successfully sell your home. I would love to discuss a new strategy tailored for the current market dynamics.

Please let me know a convenient time for us to connect. I look forward to helping you achieve your real estate goals!

Best regards,
[Your Name]
[Your Company]
[Your Phone Number]
[Your Email]