Price Decrease Notification

Date: [Insert Date]

Dear [Customer's Name],

We are excited to inform you that we have decreased the prices on several of our products. Effective [Insert Effective Date], the following items will be available at reduced prices:

- Product A Now \$[New Price]
- Product B Now \$[New Price]
- Product C Now \$[New Price]

We appreciate your continued support and look forward to serving you with our best quality products at even more affordable prices. If you have any questions, please do not hesitate to reach out.

Best Regards,

[Your Name] [Your Position] [Company Name] [Contact Information]