

Impact Investment Proposal

Date: [Insert Date]

[Investor's Name]

[Investor's Title]

[Investor's Company]

[Investor's Address]

Dear [Investor's Name],

I am writing to present an exciting opportunity to invest in [Social Enterprise Name], a startup dedicated to [mission/goal of the venture]. Our vision is to [brief description of vision], and we believe that with your support, we can create a significant social impact while also delivering strong financial returns.

Since our inception in [Year], we have achieved [mention key achievements or milestones]. Our innovative approach to [describe the problem being solved] allows us to effectively address [target beneficiaries or community], contributing to [larger social/environmental goals].

We are seeking an investment of [amount] to [explain the use of funds, e.g., expand operations, develop new products, etc.]. We foresee that this investment will allow us to [explain potential impact on the business and community].

In return for your investment, we are offering [outline investment terms, equity offered, etc.]. This partnership not only aligns with your mission of supporting sustainable ventures but also positions you at the forefront of the impact investing space.

I would be grateful for the opportunity to discuss this proposal further with you and explore how we can work together for a positive change. Please let me know your available times for a meeting.

Thank you for considering our proposal. I look forward to the possibility of partnering with you.

Sincerely,

[Your Name]

[Your Title]

[Social Enterprise Name]

[Your Contact Information]

[Website, if applicable]