

Strategic Alliance Agreement

Date: [Insert Date]

[Your Company Name]
[Your Company Address]
[City, State, Zip Code]

[Partner Company Name]
[Partner Company Address]
[City, State, Zip Code]

Dear [Partner Name],

We are pleased to formalize the strategic alliance between [Your Company Name] and [Partner Company Name]. This letter outlines the terms and objectives of our collaboration:

1. Purpose

The purpose of this alliance is to [insert purpose of the alliance, e.g., develop a new product, enter a new market, etc.].

2. Objectives

The main objectives of this alliance include:

- [Objective 1]
- [Objective 2]
- [Objective 3]

3. Roles and Responsibilities

Each party's responsibilities will include:

- [Your Company Name] shall [describe responsibilities].
- [Partner Company Name] shall [describe responsibilities].

4. Duration

This alliance will commence on [start date] and continue until [end date/until terminated].

5. Confidentiality

Both parties agree to maintain confidentiality regarding proprietary information shared during the partnership.

6. Governing Law

This agreement shall be governed by the laws of [insert governing state/country].

We look forward to a successful collaboration. Please sign and return a copy of this letter to indicate your agreement with the terms outlined above.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]

Accepted and Agreed:

[Partner Name]

[Partner Title]

[Partner Company Name]

[Date]