

Joint Marketing Terms and Conditions

Date: [Insert Date]

To: [Insert Partner Name]

From: [Your Company Name]

Introduction

This letter outlines the terms and conditions governing our joint marketing efforts between [Your Company Name] and [Partner Name].

1. Purpose

The purpose of this partnership is to collaboratively promote [specific product/service] to increase brand visibility and drive sales.

2. Responsibilities

- [Your Company Name] will be responsible for [list responsibilities].
- [Partner Name] will be responsible for [list responsibilities].

3. Duration

This agreement will commence on [start date] and shall remain in effect until [end date] unless terminated earlier by either party.

4. Revenue Sharing

Revenue generated from joint efforts will be shared as follows: [details of revenue sharing].

5. Confidentiality

Both parties agree to maintain confidentiality regarding any proprietary information exchanged during the partnership.

6. Termination

Either party may terminate this agreement with [notice period] written notice.

7. Acceptance

By signing below, both parties agree to the terms and conditions outlined in this document.

[Your Name]

[Your Position]

[Your Company Name]

[Partner Representative Name]

[Partner Position]

[Partner Name]