

# Proposal for Joint Marketing Campaign Participation

Date: [Insert Date]

To: [Recipient Name]

Company: [Recipient Company]

Address: [Recipient Address]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a collaborative marketing campaign between [Your Company Name] and [Recipient Company]. Our goal is to leverage our combined resources and audience reach to promote our products/services effectively.

Our proposed campaign would include:

- Co-branded social media promotions
- Joint email marketing initiatives
- Shared booth at [Event Name]
- Cross-promotion on our websites

We believe that this partnership could yield substantial benefits for both our companies, including expanded brand exposure and increased sales. We would love the opportunity to discuss this proposal in more detail at your earliest convenience.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]