

Partner Performance Evaluation Metrics

Date: [Insert Date]

To: [Partner Name]

From: [Your Company Name]

Subject: Performance Metrics for Incentive Evaluation

Dear [Partner Name],

We are excited to discuss the performance metrics that will guide our evaluation of your contributions and incentives for the upcoming quarter. Below are the key metrics we will be considering:

1. Sales Volume

Percentage increase in sales volume over the previous quarter.

2. Customer Satisfaction Score

Feedback collected via customer surveys; target score: [Insert Target Score].

3. On-time Delivery Rate

Percentage of orders delivered on or before the promised date.

4. Marketing Collaboration

Participation in joint marketing initiatives and campaigns; evaluation based on number and effectiveness.

5. Product Quality Standards

Compliance with quality control measures; number of returns or complaints.

We look forward to reviewing these metrics with you in further detail, and we appreciate your ongoing commitment to excellence.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]