Request for Partnership in Product Launch

Date: [Insert Date]

Dear [Partner's Name],

I hope this message finds you well. We are excited to announce the upcoming launch of our new product, [Product Name], scheduled for [Launch Date]. Given our successful collaboration in the past and the synergies between our brands, we would like to invite [Partner's Company Name] to participate in this event.

Your participation would not only enhance the launch experience but also provide an excellent opportunity for mutual branding and outreach to our collective audiences. We envision a partnership that includes [Overview of Proposed Collaboration, e.g., joint marketing efforts, cohosting the launch event, etc.].

We believe that your involvement will be instrumental in making this product launch successful. We would be thrilled to discuss this opportunity further and explore ways we can work together. Please let us know your availability for a meeting in the upcoming weeks.

Thank you for considering this partnership opportunity. We look forward to the possibility of collaborating with you.

Warm regards,

[Your Name][Your Position][Your Company Name][Your Contact Information]