

Agenda Outline for Partner Product Launch

Date: [Insert Date]

Time: [Insert Start Time] - [Insert End Time]

Location: [Insert Location or Virtual Meeting Link]

Agenda

1. **Welcome and Introductions**
 - Opening remarks
 - Introductions of key participants
2. **Overview of Product**
 - Product features and benefits
 - Target market analysis
3. **Marketing Strategy**
 - Joint marketing initiatives
 - Social media promotion plans
4. **Sales Strategy**
 - Sales training for teams
 - Distribution channels
5. **Q&A Session**
 - Open floor for questions
 - Feedback and suggestions
6. **Next Steps and Closing Remarks**
 - Action items
 - Closing thoughts