

# Request for Feedback on Brand Repositioning

Dear [Partner's Name],

We hope this message finds you well. As we move forward with our brand repositioning strategy, we highly value your insights and feedback as a key partner in our journey.

We would appreciate your thoughts on the following areas:

- Your perception of our current brand identity
- Aligning our brand with market trends and customer expectations
- Suggestions for improvements in our messaging and positioning

Please feel free to provide any additional comments or insights that you believe would be beneficial to our repositioning efforts.

Your feedback is crucial in helping us shape a brand that resonates with both our partners and customers alike.

Thank you for your time and input. We look forward to your valuable feedback by [insert deadline].

Best regards,  
[Your Name]  
[Your Position]  
[Your Company]  
[Contact Information]