Proposal for Business Partner Collaboration

Date: [Insert Date]
To: [Partner's Name]
[Partner's Company Name]
[Partner's Address]
Dear [Partner's Name],
We hope this message finds you well. We are writing to propose a collaboration between [Your Company Name] and [Partner's Company Name] as we explore opportunities for entering the international market.
As you are aware, the globalization of business provides unique opportunities for expansion and growth. We believe that by combining our resources and expertise, we can successfully navigate the complexities of entering new international markets.
We propose to leverage [Your Company's strengths, e.g., innovative product lines, market research, etc.] and [Partner's Company's strengths, e.g., distribution network, local market knowledge, etc.] to create a robust entry strategy. Together, we can develop a tailored approach that maximizes our competitive advantages and minimizes risks.
We would like to schedule a meeting to discuss this proposal in detail. Please let us know your available times for a call or an in-person meeting in the coming weeks.
Thank you for considering this opportunity. We look forward to the possibility of partnering with [Partner's Company Name] to achieve our mutual goals of market expansion and increased profitability.
Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]