# **Agenda for International Expansion Strategy Session**

Date: [Insert Date]

Time: [Insert Time]

Location: [Insert Location or Virtual Meeting Link]

### Attendees

- [Partner Name 1]
- [Partner Name 2]
- [Your Name]
- [Additional Participants]

## **Agenda Items**

- 1. Welcome and Introductions
- 2. Overview of Current Market Conditions
- 3. Review of Previous Expansion Attempts
- 4. Discussion on Target Markets
- 5. Strategic Goals Alignment
- 6. Resource Allocation and Budgeting
- 7. Action Plan Development
- 8. Next Steps and Closing Remarks

## Preparation

Please come prepared with insights on potential markets and resource requirements.

## Contact

If you have any questions, please reach out to [Your Email or Phone]