

Dear [Partner's Name],

We are excited to announce our Festive Partnership Discount Initiative aimed at celebrating our collaboration while providing our customers with exclusive offers!

As we approach the festive season, we invite you to participate in this initiative by offering a special discount on your products/services. Here are the key details:

- **Discount Percentage:** [Insert discount percentage]
- **Duration:** [Start Date] to [End Date]
- **Promotion Method:** [Details on how the promotion will be communicated]

We believe this initiative will not only drive sales but also strengthen our partnership. Please let us know your thoughts on this proposal by [Response Deadline].

Thank you for your continued partnership and support. We look forward to creating a successful festive season together!

Warm regards,

[Your Name]
[Your Position]
[Your Company]
[Contact Information]