

Business Partner Incentive Program

Date: [Insert Date]

Dear [Partner's Name],

We are excited to announce our upcoming Business Partner Incentive Program designed to reward you for your continued cooperation and dedication.

Program Overview

The incentive program aims to support our partners by offering rewards based on performance metrics, including sales growth, customer acquisition, and overall engagement.

Incentive Details

- **Sales Growth Incentive:** Earn [X%] bonus for achieving [Y%] growth in quarterly sales.
- **Referral Bonus:** Receive [Amount] for each new customer referred.
- **Tiered Rewards:** Unlock additional bonuses as you reach new partnership tiers.

Eligibility

This program is available to all qualified partners. To remain eligible, your partnership must be active and your sales must meet the minimum threshold.

Program Timeline

The program will run from [Start Date] to [End Date]. All qualifying metrics will be evaluated at the end of this period.

How to Participate

To take part in the program, please confirm your participation by [Deadline for Confirmation]. Further details will be provided upon your confirmation.

We appreciate your partnership and look forward to your continued success.

Sincerely,

[Your Name]
[Your Position]
[Your Company]
[Contact Information]