

# Dear [Business Associate's Name],

We hope this message finds you well. We are writing to inform you of some updates to our pricing structure that will take effect starting [Effective Date].

As part of our commitment to providing you with the highest quality service and products, we have reevaluated our pricing to better reflect the value we deliver. Our new pricing is as follows:

- [Product/Service 1]: [New Price]
- [Product/Service 2]: [New Price]
- [Product/Service 3]: [New Price]

We believe these adjustments will allow us to continue meeting your needs and support our growth. We appreciate your understanding and continued partnership.

If you have any questions or would like to discuss this further, please do not hesitate to reach out to us at [Contact Information].

Thank you for your ongoing support.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company]  
[Contact Information]