Dear [Client's Name],

We hope this message finds you well. As a valued client of [Your Company Name], we are reaching out to share an exciting opportunity to highlight your experience with our services.

We are launching a testimonial campaign aimed at showcasing the positive outcomes our clients have achieved. Your insights and feedback would be invaluable in helping potential clients understand the impact of our work.

If you're willing to provide a testimonial, we can assist in crafting your message and will ensure that it represents your perspective accurately. Additionally, your testimonial may be featured on our website and promotional materials, with your permission.

Thank you for considering this opportunity to share your story. Please let us know if you're interested, and feel free to reach out with any questions.

Best regards, [Your Name] [Your Position] [Your Company Name] [Your Contact Information]