

# Media Inquiry Response for Product Launch

Dear [Media Contact Name],

Thank you for your inquiry regarding our upcoming product launch of [Product Name], scheduled for [Launch Date]. We appreciate your interest in our brand and products.

We are excited to introduce [brief description of the product, its key features, and benefits]. Attached to this email, you will find our press release along with high-resolution images and additional background information that may assist you in your coverage.

If you have any further questions or need additional information, please don't hesitate to reach out. We are more than happy to assist you.

Best regards,

[Your Name]  
[Your Title]  
[Company Name]  
[Email Address]  
[Phone Number]