Dear [Customer Name],

We hope this message finds you well! We wanted to take a moment to thank you for being a valued customer of [SaaS Product Name]. Your subscription is set to renew on [Renewal Date].

To show our appreciation, we are excited to offer you a special discount of [Discount Amount]% off your next subscription renewal!

To take advantage of this offer, simply use the code [**Discount Code**] at the checkout before your renewal date.

If you have any questions or need assistance, please feel free to reach out to our support team at [Support Email Address] or [Support Phone Number].

Thank you once again for choosing [SaaS Product Name]. We look forward to continuing to support you in achieving your goals!

Sincerely,

[Your Name] [Your Title] [Company Name]