

# Sunset Notification for [Product Name]

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you that, after careful consideration, [Company Name] has decided to sunset the [Product Name], effective [Effective Date].

While we are proud of the innovations that [Product Name] has brought to our customers, we believe it is time to shift our focus towards newer technologies and solutions that better meet the evolving needs of our users.

During the sunset period, we will continue to offer support to our valued customers. You will receive full support and maintenance services until [End of Support Date]. After this date, we will no longer provide updates or technical support for [Product Name].

We recommend exploring our [alternative products/services] that can help you transition smoothly. Our team is ready to assist you in making this transition effective.

We thank you for your understanding and support over the years. If you have any questions or need further assistance, please do not hesitate to reach out to our customer support team at [Support Email/Phone Number].

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Company Contact Information]