

# Product Phase-Out Announcement

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you of an important update regarding our hardware product line. As part of our commitment to innovation and quality, we will be phasing out the [Product Name] effective [Phase-Out Date].

This decision was not made lightly, as we value all of our customers and their continued support. However, after careful consideration, we believe that focusing on our newer and more advanced products will allow us to serve you better in the long run.

Here are some key details regarding the phase-out:

- Last order date for the product: [Last Order Date]
- Last date for customer support: [Support End Date]
- Recommended alternative products: [List Alternatives]

We encourage you to transition to our new offerings and take advantage of the improved features they provide. Our customer service team is available to assist you during this transition, should you have any questions or need support.

We appreciate your understanding and support during this time. Thank you for being a valued part of our community.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]