Subject: Sincere Apology for System Downtime

Dear [Recipient's Name],

I hope this message finds you well. I am writing to sincerely apologize for the unexpected downtime of our system that occurred on [date]. We understand how critical our services are to your operations, and we deeply regret any inconvenience this may have caused.

The issue was due to [brief explanation of the reason for downtime], and our technical team worked diligently to resolve it. We are committed to ensuring that this does not happen again in the future, and we are taking the necessary steps to improve our system reliability.

Your understanding and patience during this time mean a lot to us. As a token of our appreciation for your continued support, we would like to offer you [mention any compensation or gesture, if applicable].

Thank you for your understanding. If you have any questions or concerns, please do not hesitate to reach out to me directly.

Sincerely,
[Your Name]
[Your Position]
[Your Company]