

Notification of Change in Pricing Strategy

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

We hope this message finds you well. We are writing to inform you about an important change in our pricing strategy that will take effect on [Effective Date].

Due to [brief explanation of reasons for change, e.g., increased material costs, labor expenses, etc.], we have made the decision to adjust our pricing structure. Our new pricing strategy aims to ensure that we can continue delivering the highest quality materials and services to our clients.

Key changes include:

- [Detail 1]
- [Detail 2]
- [Detail 3]

We understand that changes in pricing can impact your projects, and we are committed to working with you to minimize any disruptions. Please feel free to reach out to us at [Contact Information] for any questions or concerns regarding this transition.

Thank you for your continued partnership and understanding.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]