# **Sponsorship Agreement**

Date: [Insert Date]

#### Between:

[Gym Name] [Gym Address] [City, State, Zip Code]

And:

[Restaurant Name] [Restaurant Address] [City, State, Zip Code]

#### 1. Purpose

This sponsorship agreement outlines the terms and conditions under which [Gym Name] and [Restaurant Name] will collaborate for a joint marketing campaign.

# 2. Sponsorship Details

Both parties agree to promote each other's services through:

- Joint social media promotions
- Cross-promotion on websites
- Special offers for gym members at [Restaurant Name]
- Discounted gym memberships for restaurant staff

# 3. Duration

This agreement is valid for a period of [Insert Duration] starting from [Start Date] until [End Date].

#### 4. Responsibilities

Each party agrees to:

- Provide promotional materials.
- Offer timely communication regarding marketing strategies.

# 5. Termination

This agreement may be terminated by either party with a written notice of [Insert Notice Period].

#### 6. Governing Law

This agreement shall be governed by the laws of [Insert State].

By signing below, both parties agree to the terms stated in this agreement.

Signature: \_\_\_\_\_\_ Name: [Gym Representative Name] Title: [Title] Date: [Insert Date]

Signature: \_\_\_\_\_ Name: [Restaurant Representative Name] Title: [Title] Date: [Insert Date]