Celebrate Your Special Day with Our Birthday Offer!

Dear [Recipient's Name],

Happy Birthday! To make your special day even more memorable, we are thrilled to offer you an exclusive birthday discount of [XX]% off your purchase!

This offer is valid from [start date] to [end date]. Treat yourself to something special, because you deserve it!

To redeem your discount, simply enter the code BIRTHDAYXX at checkout.

We look forward to celebrating with you!

Best Wishes,

[Your Company Name]

[Contact Information]