

Dear Valued Customer,

We are excited to announce some exciting upgrades to our Frequent Diner Rewards Plan! Your loyalty means the world to us, and we are committed to enhancing your dining experience.

What's New?

- **Increased Points:** Earn more points for every dollar spent!
- **Exclusive Offers:** Receive tailored promotions based on your preferences.
- **Birthday Rewards:** Celebrate your special day with a complimentary dessert!
- **Tiered Rewards:** Unlock new levels and additional benefits as you dine more.

We appreciate your continued support, and we look forward to serving you with these new enhancements. To learn more about the upgrades, please visit our website or contact our customer service team.

Thank You!

Sincerely,
Your Favorite Diner Team