

# Dear Valued Customer,

We hope this message finds you well! We are excited to share some updates regarding our Restaurant Loyalty Program.

## New Features

- Earn 2x points on special promotions every Friday!
- Introducing a birthday bonus: Enjoy 50 bonus points on your special day!
- Redeem your points for exclusive menu items and discounts.

## Current Point Status

As of today, you have **120 points** accumulated. Thank you for being a loyal customer!

## Upcoming Events

Join us for our Loyalty Program Member Night on the 15th of this month for exclusive deals and surprises!

We appreciate your continued support and look forward to serving you soon. If you have any questions, feel free to reach out to us.

Warm regards,  
The [Restaurant Name] Team