Welcome to Our Restaurant Loyalty Program!

Dear Valued Customer,

We are excited to introduce our new digital loyalty card, which is designed to reward you for your continued patronage. Below are the simple steps to access your digital loyalty card:

1. Download our mobile app from the App Store or Google Play Store.
2. Create an account or log in with your existing credentials.
3. Navigate to the "Loyalty Program" section in the app.
4. Follow the prompts to activate your digital loyalty card.
5. Start earning points with every purchase!

If you have any questions or need assistance, feel free to reach out to our customer service team at support@example.com.

Thank you for being a loyal customer!

Sincerely,

The [Restaurant Name] Team