

# Exciting News from [Restaurant Name]!

Dear Valued Customers,

We are thrilled to announce the launch of our new restaurant app! To celebrate, we are offering exclusive special deals just for you!

## Special Launch Offers:

- 20% off your first order through the app!
- Join our loyalty program and earn double points on every purchase made via the app!
- Free dessert with every app order over \$30!

Downloading the app is easy! Get it now on the [App Store](#) or [Google Play](#).

Thank you for being a part of our [Restaurant Name] family. We can't wait for you to experience our new app and take advantage of these special offers!

With warm regards,

[Your Name]

[Your Title]

[Restaurant Name]

P.S. These offers are valid until [End Date], so don't miss out!