Restaurant Affiliate Program Engagement Letter

Date: [Insert Date]

[Affiliate's Name] [Affiliate's Address] [City, State, Zip Code]

Dear [Affiliate's Name],

We are thrilled to welcome you to our Restaurant Affiliate Program at [Restaurant Name]. This letter outlines our engagement and the terms of our partnership.

Program Details

As a valued affiliate, you will have the opportunity to earn commissions by promoting our restaurant through your platform. The details of the compensation structure are as follows:

- Commission Rate: [Insert Rate] per sale
- Cookie Duration: [Insert Duration]
- Payment Frequency: [Insert Payment Schedule]

Responsibilities

As an affiliate, we expect you to:

- Promote our restaurant through your website, blog, or social media platforms.
- Use only the approved marketing materials provided by us.
- Comply with all our branding guidelines.

Acceptance

If you agree to the terms outlined in this letter, please sign and return this document to us by [Insert Due Date]. Upon receipt, we will provide you with access to our affiliate resources.

Thank you for joining us. We look forward to a successful partnership!

Sincerely,

[Your Name] [Your Position] [Restaurant Name] [Contact Information]

[Affiliate's Name, Signature]