

# Collaboration Proposal for Restaurant Affiliate Program

Date: [Insert Date]

To: [Recipient's Name]

[Restaurant's Name]

[Restaurant's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company Name]. We specialize in [briefly describe your business and its relevance to the restaurant industry].

We are reaching out to propose a collaboration through an affiliate program that could mutually benefit our brands. By partnering with your esteemed restaurant, we believe we can create a win-win situation that enhances customer engagement and drives sales.

Our proposal includes:

- Co-branded marketing campaigns to increase visibility.
- Incentive programs for referring customers to your restaurant.
- Frequently updated promotional material to share across our platforms.

We anticipate that this collaboration will not only increase foot traffic to your restaurant but also enhance your brand's online presence. We would love the opportunity to discuss this proposal in detail and explore how we can make this partnership successful.

Please let us know a suitable time for a meeting or a call to discuss this further. Thank you for considering this opportunity.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]