## Dear [Recipient's Name],

Thank you for reaching out regarding your concerns about our pricing. We appreciate your feedback and would like to provide some clarification.

At [Your Company Name], we strive to offer competitive prices while maintaining the high-quality standards our customers expect. The recent changes in our pricing structure were necessary due to [briefly explain reason, e.g., increased costs of materials, market trends, etc.].

We understand that changes can be challenging, and we are committed to ensuring that our services continue to deliver value. We are also exploring options to provide more flexible pricing models in the future.

If you have any further questions or require additional information, please feel free to contact us directly. We value your business and are here to assist you.

Thank you for your understanding.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]