Dear Valued Customer,

We hope this message finds you well. As one of our esteemed returning customers, we are thrilled to offer you exclusive early access to our upcoming sales event!

Starting from **[Start Date]**, you will have the opportunity to shop our latest collection before anyone else. This exclusive access is our way of saying thank you for your continued loyalty.

To take advantage of this special offer, simply visit our website and log in with your account. Your unique discount code will automatically be applied at checkout.

Don't miss out on this chance to enjoy special savings on your favorite items. We can't wait to see what you choose!

Thank you for being a valued member of our community.

Warm regards, [Your Company Name] [Contact Information]