

Dear Valued Customer,

Thank you for visiting our store recently! We hope you had a great shopping experience.

As a token of our appreciation, we would like to offer you a special discount of 20% on your next purchase. This offer is exclusive to customers who have recently visited us.

To redeem this offer, simply present this letter at the checkout or use the code **APPRECIATE20** online. This offer is valid until **[expiration date]**.

Thank you for choosing us, and we look forward to serving you again soon!

Best regards,
[Your Store Name]