

Business Proposal for Co-Branded Marketing

Your Name

Your Title
Your Company Name
Your Address
City, State, Zip Code
Email Address
Phone Number
Date: [Insert Date]

Recipient Name

Recipient Title
Recipient Company Name
Recipient Address
City, State, Zip Code

Subject: Proposal for Co-Branded Marketing Partnership

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a co-branded marketing partnership that leverages our combined strengths to enhance brand visibility and engagement in our target markets.

Our Company, [Your Company Name], specializes in [brief description of your business and its strengths]. We believe that a partnership with [Recipient Company Name] would create a powerful synergy that benefits both our brands. By collaborating on [specific marketing strategies or campaigns], we can maximize our reach and build a stronger connection with our audience.

To outline our proposal, we suggest the following key initiatives:

- Joint promotional campaigns through social media and email marketing.
- Co-branded product launches with collaborative marketing materials.
- Cross-promotional events and workshops to engage our customer bases.

We are excited about the potential of this partnership and would love to discuss it further. Please let me know a convenient time for you to meet or have a call to explore this opportunity in detail.

Thank you for considering this proposal. We look forward to the possibility of collaborating with [Recipient Company Name].

Warm regards,

[Your Name]

[Your Title]

[Your Company Name]