

Letter of Regret

Date: [Insert Date]

Dear [Recipient's Name],

We hope this message finds you well. It is with a heavy heart that we announce the discontinuation of our favored product line, [Product Line Name]. This decision was not made lightly, as we have cherished the support and loyalty of our customers like you.

Over the years, [Product Line Name] has brought us immense joy and success, and we are sincerely grateful for your patronage. Unfortunately, due to [brief reason for discontinuation], we can no longer offer these products.

We understand this may be disappointing news; please know that we are committed to supporting you during this transition. [Mention any alternative solutions, if available.]

Thank you for your understanding and for being a valued part of our community. If you have any questions or need further assistance, please do not hesitate to reach out.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Contact Information]